



BUSINESS INNOVATION & AI TRANSFORMATION 2.0

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www.unicorns-academy.com

Introduction

The **Business Innovation and AI Transformation 2.0 Corporate Tour** is a transformative 3 day program designed to inspire and empower businesses to embrace cutting-edge technologies and innovative strategies for growth and sustainability. Focusing on six leading unicorn companies in China, this tour offers exclusive access to industry leaders driving breakthroughs in artificial intelligence, autonomous mobility, battery technology, and smart manufacturing.

Participants will gain firsthand insights into how these companies leverage AI and advanced technologies to disrupt industries and achieve rapid growth. Through guided facility tours, expert-led presentations, interactive workshops, and thought-provoking discussions, attendees will uncover the strategies and practices that distinguish these organizations as global leaders.

The program includes visits to renowned companies such as WeRide, a pioneer in autonomous driving; Greater Bay Technology, specializing in ultra-fast EV charging. Each session is tailored to provide actionable insights that participants can adapt to their own businesses.

By the end of the program, attendees will not only understand the critical interplay between business innovation and AI but also leave equipped with strategies to drive transformation and maintain a competitive edge in today’s rapidly evolving markets.

Program Objectives

- 1. To expose participants to the latest developments in business innovation and AI applications within high-performing unicorn companies.
- 2. To learn first-hand how cutting-edge technologies shape industries such as autonomous driving, EV batteries, automotive AI, and battery swapping.
- 3. To foster understanding of the global innovation ecosystem in China and inspire transformational changes within participant organizations.
- 4. To encourage collaboration and knowledge-sharing through site visits and expert interaction.

Program Outcomes

Enhanced knowledge of disruptive innovations in AI and technology-related fields.	Understanding the business strategies and growth models of six unicorn companies.	Insights into leveraging AI to address industry challenges and drive business transformation.	Strategic inspiration to apply lessons learned to innovate and scale businesses.	Expanded professional networks and potential business partnerships.
01	02	03	04	05

Module Overview

The **Business Innovation and AI Transformation Corporate Tour** is designed to provide participants with comprehensive knowledge and hands-on experiences with leading-edge innovations from six unicorn companies. The program focuses on how these organizations leverage artificial intelligence, advanced technologies, and innovative business models to address global challenges and redefine their industries.

Day 1: Exploring Autonomous Mobility and Energy Innovation



WeRide: Unveiling advancements in autonomous driving technologies (Levels 2–4) and their impact on transportation and urban mobility.



Greater Bay Technology (GBT): Pioneering ultra-fast charging solutions for EVs, addressing barriers to EV adoption with cutting-edge battery technology.

Day 2: Disruptive Business Models in autonomous driving



Higold Group: Leading high-end home hardware innovator, integrating smart manufacturing and award-winning design to transform full-house living.



EHang: Showcasing autonomous aerial vehicle innovations that redefine urban air mobility and open new frontiers in smart transportation.

Day 3: Innovation in automated manufacturing



Haitian: Exploring modern condiment production, automated manufacturing, and China's leadership in food flavor innovation.



Zhujiang Brewery: Revealing advanced beer brewing technology, brand legacy, and smart manufacturing in China's fast-moving consumer goods sector.

Module Theory

The module theory underpins the Business Innovation and AI Transformation Corporate Tour, blending strategic concepts with actionable frameworks to guide participants in applying the lessons learned to their businesses. The module revolves around three core theoretical pillars:

1. Business Innovation Frameworks

These frameworks help participants understand how to foster innovation within their organizations by analyzing the structures and strategies of the featured unicorn companies.

4-Quadrant Map:

Explores the interplay between Business Innovation (BI) and Artificial Intelligence (AI). Classifies companies into four categories: Conventional Operations, Innovative Processes, Automated Efficiency, and Transformative Innovation.

SWOT Analysis:

Identifies strengths, weaknesses, opportunities, and threats to assess how unicorn companies have positioned themselves for success.

Ansoff Matrix:

Evaluates growth strategies employed by the unicorns, including market penetration, market development, and diversification.

2. AI Transformation Strategies

Participants explore how AI is embedded within the operational and strategic frameworks of leading companies to achieve transformative results.

Levels of Automation (1-4):

Understand the roadmap for integrating AI from basic assistance to complete autonomy.

AI Ecosystem Building:

Insights into creating synergies between hardware, software, and data analytics for innovation.

3. Industry-Specific Innovations

Leverage real-world examples from the visited unicorn companies to emphasize niche breakthroughs in their fields:

Autonomous Mobility:

AI-enabled systems and sensor innovations.

Energy Technology:

Solutions for battery performance, durability, and efficiency.

Program Takeaways

By applying this theoretical framework, participants will:

